



TAKE COMMAND OF FUEL EFFICIENCY

Gas prices are up, but you can exercise more control over the amount of fuel you use on your boat than you think. All you need are a few critical bits of information. Keep reading for a few tips on that and more in this issue of Yamaha Blue Life!

[Learn how](#)



BOATING

THE ACCIDENT THAT CHANGED MY LIFE

Read more about the day that changed Yamaha Pro Angler Hunter Bland's life which he has now dedicated to safe boating.

[Safety first!](#)



FISHING

REFLECTIONS FROM MANHATTAN CUP

The Manhattan Cup is making a positive difference in the lives of some of our American heroes. Read more about the event and its life-changing impact.

[Thank you for your service!](#)



SUSTAINABILITY

INVASIVE SPECIES STUDY

Yamaha Pros lend their perspective to the Aquatic Invasive Species Blue Ribbon Commission in an effort to find ways to control harmful species in our waterways.

[Learn more](#)



SOCIAL

#YAMAHABLUELIFE

Are you living the Blue Life? Follow us on Instagram and post your favorite photo of your boating or fishing experiences with **#yamahabluelife** and show us how!

[Follow us!](#)

VIDEO

Saltwater Playbook with Captain George Mitchell

Captain George Mitchell showcases Frabill's conservation series of landing nets. Learn more about the different nets and their capabilities.

[Watch now](#)



UPCOMING EVENT



2022 BASSMASTER ELITE - MISSISSIPPI RIVER

August 26-29, 2022

La Crosse, WI

[View](#)

Don't Have MyYamahaOutboards Yet?

The MyYamahaOutboards app and web portal is a convenient way to track essential maintenance information for your outboards. Get it now on both iOS and Android



REMEMBER to always observe all applicable boating laws. Never drink and drive. Dress properly with a USCG-approved personal flotation device and protective gear.

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Revs Your Heart